



Archelon Enclosures Debuts the XTREME Archelon XTR at NRF

New Product Garner Attention in the Retail Mobility Rage

San Diego, California – February 27, 2013 – Archelon Enclosures, a leading manufacturer of iPad® and tablet enclosures, recently returned from the National Retail Federation's (NRF) 102nd Annual Convention at the Jacob K. Javits Convention Center in New York City. With over 500+ exhibitors and 27,600 attendees, the EXPO Hall was buzzing about tablet technology and mobility.

While at the show, Archelon Enclosures debuted the Archelon XTR. An ideal solution for securing tablets in retail environments, the XTR enclosure offers added security with a lock and key detachable frame. Product functionality includes a 180 degree complete flip with multiple viewpoints, concealed cord management and a charging base. The Archelon XTR shares the same viewing options as its predecessor, the Archelon EXO, such as portrait, landscape, side-to-side, and up and down. The 180 degree flip is unique to the XTR, allowing the ability to view the iPad from both sides of the counter.

The Archelon XTR was featured in several of Archelon's strategic partners' booths at the show including APG Cash Drawer, Mercury Payment Systems, MagTek and Star Micronics. Archelon's strategic partners have all been on the hunt for a product with mobility. They have found that the features of Archelon's products fit what they were looking for. "The WiFi capabilities added to the NetPRO interface makes true mobility a reality in your store with endless store layout possibilities since a network cable drop is no longer required," stated Bob Daus, Business Development Manager at APG Cash Drawer.

The Archelon XTR complements the sleek look of the iPad and allows retailers to use the iPad to its fullest mobile capacity. The enclosure was also designed with a point of sale solution in mind, having modular adapters to accommodate a variety of different magnetic stripe readers (MSR's).

"The NRF Convention was a tremendous success for Archelon," stated Debi Besmer, Managing Partner for Archelon Enclosures. "The use of tablet technology in the retail industry is rapidly growing and Archelon is positioned to help retailers protect their investment in mobile devices. The XTR is truly

revolutionary because it not only provides a secure enclosure for your tablet but also enables the user to transition from a docked station to a mobile platform in seconds.”

To learn more about the Archelon XTR and how its features can help your retail establishment, visit www.archelonenclosures.com.

About Archelon Enclosures

Archelon Enclosures is a Division of Motivational Systems, Inc. Headquartered in San Diego, California, Motivational Systems, provides graphic and interior design services, complete sign systems, and custom interior displays and furnishings to residential and commercial builders and developers. Our sales and information centers, sign programs, graphic design and architectural models are consistently honored with local, regional and national awards. MSI is dedicated to being a contributing member of the communities in which they do business and provides an environment of opportunity for both client and employee to exceed their highest expectations. Motivational Systems was established in 1975. For further information, please visit: www.motivationalsystems.com or www.archelonenclosures.com.

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